GLOBAL CREATIVE INDUSTRIES PROGRAMME AND THE ASIAN STUDIES ASSOCIATION OF HONG KONG PRESENT

CULTURAL POWER, BUSINESS AND CREATIVE INDUSTRIES IN EAST ASIA

INTERNATIONAL FORUM

May 30th, 9a.m. - 5p.m.

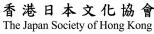
CPD-LG.34, Run Run Shaw Tower, Centennial Campus, The University of Hong Kong



SCHOOL OF

MODERN LANGUAGES AND CULTURES FACULTY OF ARTS, THE UNIVERSITY OF HONG KONG





The Education Foundation for ASIAN & AFRICAN STUDIES 亞非研究教育基金會 Hong Kong Asia-Pacific Education and Cultural Exchange Foundation Limited

PROGRAMME

09:00 - 09:30

Welcoming Speech

Professor Richard Y. C. WONG, Provost and Deputy Vice-Chancellor of The University of Hong Kong

> Ms. Mari TAKADA, Consul (Political/Economic Affairs), Consulate-General of Japan in Hong Kong

Dr. John D. WONG, Acting Head of the School of Modern Languages of Cultures, The University of Hong Kong

Dr. Max Wai-lun WONG, Director of Global Creative Industries Programme, School of Modern Languages and Cultures, The University of Hong Kong

Dr. Dixon Heung-wah WONG, President of The Asian Studies Association of Hong Kong

09:30 - 10:30

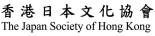
Keynote Speech: Change and Reform of Public Utilities in Japan: Focusing on Cultural Background and Management in the Railway Industry

> Professor Fumitoshi MIZUTANI, Vice-President of Kobe University

MAY 30TH, CPD-LG.34









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PROGRAMME

10:30 - 11:30

Special Lecture: Contents and Labelling—Invention of 'Japan heritage'

Professor Yoshihiko SHIRATORI, Professor in Faculty of Letters, Kobe University

11:30 - 12:30

Panel Discussion

14:30 - 14:40

A Short Keynote Speech: Talking about Cultural Power in the Age of Culture in Asia

Professor Tamotsu AOKI, Former Commissioner of the Agency for Cultural Affairs, Japan

14:40 - 16:00

Panel Discussion

Chaired by Dr. Yutaka MINO, Director General, Hyogo Prefectural Museum of Art

16:00 - 16:30

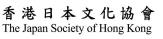
Introduction to Aoki Forum

Professor Kiyomitsu YUI, Kobe University

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