

**The 10th Annual Conference of
The Asian Studies Association of Hong Kong (ASAHK):
Hong Kong, Asia and Alternative Modernities**

香港亞洲研究學會第十屆研討會

香港、亞洲及多元化現代性

Chu Hai College of Higher Education (Hong Kong)

香港珠海學院

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Conference Programme 研討會日程

Day 1 (March 14th 2015, Saturday) 首日 (2015 年 3 月 14 日, 星期六)

Time 時間	Programme 日程	Venue 地點
08:30 - 09:00	Registration 大會登記	1/F
09:00 - 09:45	<p>Opening Ceremony 開幕儀式</p> <p>Master of Ceremony: Dr. Wong Heung Wah, President, The Asian Studies Association of Hong Kong</p> <p>主持人: 香港亞洲研究學會會長王向華博士</p> <ul style="list-style-type: none"> ● Welcome Speech by Prof. Chang Chung Nan, President of Chu Hai College of Higher Education (Hong Kong) <p>香港珠海學院校長張忠楠教授致歡迎辭</p> <ul style="list-style-type: none"> ● Opening Remarks by Prof. HU Chuen Huey, Chairperson, Organizing Committee of the 10th Annual 	<p style="text-align: center;">江茂森禮堂</p> <p>Kong Mou Sum Hall</p>

	<p align="center">Conference of The Asian Studies Association of Hong Kong</p> <ul style="list-style-type: none"> ● 香港亞洲研究學會第十屆研討會籌委會主席胡春惠教授致開幕辭 ● Group Photo 合照 	
09:45 - 11:00	<p><u>Keynote Address 1 主題演講一</u> 構建全球文化交流新秩序的幾點想法 Prof. TAM, Yue Him 譚汝謙教授 Department of History, Macalester College 美國默士達學院史學教授 香港浸會大學謝志偉伉儷客座教授</p>	<p align="center">江茂森禮堂 Kong Mou Sum Hall</p>
11:00 - 11:15	Tea Break 茶歇	3/F
11:15 - 12:45	Parallel Session 1 分組環節一	3/F
12:45 - 13:45	Lunch 午膳	
13:45 - 15:15	Parallel Session 2 分組環節二	3/F
15:15 - 16:45	Parallel Session 3 分組環節三	3/F
16:45 - 18:15	Parallel Session 4 分組環節四	3/F
18:30 - 20:00	Conference Dinner 會議晚宴	

Day 2 (March 15th 2015, Sunday) 次日 (2015 年 3 月 15 日，星期日)

Time 時間	Programme 日程	Venue 地點
09:00 - 09:30	Registration 大會登記	1/F
09:30 - 11:00	<p><u>Keynote Address 2 主題演講二</u> Connected Sociologies: Reflections From Hong Kong Prof. Lui Tai-lok 呂大樂教授 Department of Asian and Policy Studies, The Hong Kong Institute of Education 香港教育學院亞洲及政策研究學系</p>	<p align="center">江茂森禮堂 Kong Mou Sum Hall</p>
11:00 - 11:15	Tea Break 茶歇	3/F
11:15 - 12:45	Parallel Session 5 分組環節五	3/F
12:45 - 13:45	Lunch 午膳	
13:45 - 15:15	Parallel Session 6 分組環節六	3/F
15:15 - 16:45	Parallel Session 7 分組環節七	3/F
16:45 - 17:00	Tea Break 茶歇	3/F
17:00 - 18:30	Parallel Session 8 分組環節八	3/F

18:30	<p>Closing Ceremony / General Discussion 閉幕儀式暨綜合討論</p> <p>Chairperson:</p> <ul style="list-style-type: none"> ● Prof. HU Chuen Huey, Chairperson, Organizing Committee of the 10th Annual Conference of The Asian Studies Association of Hong Kong ● Dr. Wong Heung Wah, President, The Asian Studies Association of Hong Kong <p>主持人：</p> <ul style="list-style-type: none"> ● 香港亞洲研究學會第十屆研討會籌委會主席胡春惠教授 ● 香港亞洲研究學會會長王向華博士 <p>Closing Remarks by</p> <ul style="list-style-type: none"> ● Prof. Eden Yu, Dean, Faculty of Business, Chu Hai College of Higher Education (Hong Kong) ● Dr. Lee Pui Tak, The University of Hong Kong <p>總結發言：</p> <ul style="list-style-type: none"> ● 香港珠海學院商學院院長俞肇熊 ● 香港大學李培德博士 	<p style="text-align: center;">江茂森禮堂 Kong Mou Sum Hall</p>
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Parallel Session 1 分組環節一

Date: March 14th 2015 (Sat)

Time: 11:15 – 12:45

<p>Session 1A: 佛學思想與傳播 Room 1 一號室 (語言：普通話)</p>	<p>Session 1B: History and Nation Building Room 2 二號室 (Language: English)</p>	<p>Session 1C: 詩詞與國家情結 Room 3 三號室 (語言：普通話)</p>	<p>Session 1D: Japanese Culture Outside Japan Room 4 四號室 (Language: English)</p>
<p>主持人：李志文 (香港珠海學院)</p> <p>從胡適改創《西遊記》第八十一難探討其佛學思想 張惠 (香港珠海學院)</p> <p>泰國佛牌的海外傳播與商業價值：以台灣佛牌店為例 康本松 (國立台灣師範大學)</p> <p>*香港佛教團體應用電子網絡媒體弘教之概況 鄧家宙 (香港史學會)</p> <p>*廣東話發表</p>	<p>Chairperson: Eden S. H. Yu (Chu Hai College of Higher Education)</p> <p>Who Is “Right” in Interpreting the Past? A Comparative Study of the Yūshūkan and the War Memorial of Korea in Japan and South Korea LEE Wilson Wai Shing (The Chinese University of Hong Kong)</p> <p>The Influence of Domestic Political Actors on Peace Process: The Case of the Mindanao Conflict of the Philippines Aya WATANABE (Waseda University)</p> <p>Hong Kong “Gentry-Merchants” and Chinese Diplomacy: CH Tung, Victor Fung, Ronnie Chan and Their Foundation Networks in China-US Relations WONG Yuk-tung Patrick (The Chinese University of Hong Kong)</p>	<p>主持人：李立信 (香港珠海學院)</p> <p>新朝貴胄的故土之思——論納蘭詞中的遺民情結及其成因 涂意敏 (東吳大學)</p> <p>蕭傳文《愛與夢幻》的去國懷鄉 葉衽襟 (國立臺灣師範大學)</p> <p>中國詩歌中家國情懷的現代聯想---以宋代詩人陸游的愛國詩與范成大的田園詩為例 莊清 (香港珠海學院)</p> <p>論朝鮮王朝學者金正喜的詩學宗尚 詹杭倫 (香港大學)</p>	<p>Chairperson : LEE Pui-tak (The University of Hong Kong)</p> <p>Media Policies in Japanese-occupied Singapore, 1942-1945 Masakazu MATSUOKA (Japan Society for the Promotion of Science)</p> <p>Gamers on Floor: How Japanese TV games are creatively localized in Taiwan WONG Chi Hang (The University of Hong Kong)</p>

Parallel Session 2 分組環節二

Date: March 14th 2015 (Sat)

Time: 13:45 – 15:15

<p>Session 2A: Religion in Modern Japan Room1 一號室(Language: English)</p>	<p>2B 分組: 客家研究 Room 2 二號室 (語言: 普通話)</p>	<p>2C 分組: 文學闡釋及影響 Room 3 三號室 (語言: 普通話)</p>	<p>2D 分組: 少數族群文化、發展與身份認同 Room 4 四號室 (語言: 普通話)</p>
<p>Chairperson : WONG Chi Hang (The University of Hong Kong)</p> <p>Japanese Deities in Popular Culture Hirafuji Kikuko (Kokugakuin University)</p> <p>Pet Funeral Services in Japan: Change of Intimacy and Religiosity 櫻井義秀 (北海道大學)</p>	<p>主持人: 柯亞先 (亞東技術學院)</p> <p>客家微電影廣告與青少年認同-以客家委員會《客家好愛您》為例 呂偉倫 (國立中央大學)</p> <p>香港客家研究之緣起與奠基: 論賴際熙和崇正總會 謝名恒 (國立中央大學)</p> <p>再探「四頭四尾」—以不同世代客家女性勞動意象為例 林永鈞 (國立中央大學)</p>	<p>主持人: 朱自力 (香港珠海學院)</p> <p>論汪廷訥劇作中「情」的通俗化書寫--以《投桃記》、《種玉記》、《彩舟記》為中心 呂識途 (香港高等科技教育學院)</p> <p>「艷異」系列小說選本探究及其對後世小說的影響 陳寶琳 (東吳大學)</p>	<p>主持人: 馬桂綿 (香港珠海學院)</p> <p>貴州世居少數民族水族醫藥文化“源流”考辨 朱國祥 (貴州民族大學)</p> <p>泰國東北部「伊森地區」的民族族群及歷史變遷 邱念慈 (國立台灣師範大學)</p> <p>客家聚落中的遺落邊境—談高屏交界滇緬義胞村的族群邊界與認同 林柏瑋 (國立中央大學)</p>

Parallel Session 3 分組環節三

Date: March 14th 2015 (Sat)

Time: 15:15 – 16:45

<p>Session 3A: The Cross-pollination of East Asian Cultures: A Study of Creative Production and Fandom Consumption of Popular Cultures in Japan, Korea and China Room1 一號室 (Language: English)</p>	<p>3B 分組: 二十世紀香港 Room 2 二號室 (語言: 廣東話)</p>	<p>3C 分組: 舞臺與影像的現代意義 Room 3 三號室 (語言: 普通話)</p>	<p>Session 3D: Sustainable Culture Room 4 四號室 (Language: English)</p>
<p>Chairperson : CHAU Ling-fung Karin (The University of Hong Kong)</p> <p>Centering Akihabara: The positionality of Tokyo's pop-cultural nucleus in Cool Japan industries and globalized fandom consumption LIM Tai Wei</p> <p>Leisure, Festival, and Popular Culture in Chinese Chiang-nan (江南) PING Xiaojuan</p> <p>Hallyu Power: From the Perspectives of Production, Consumption and Institutional Supports LIM Wen Xin (National University of Singapore)</p>	<p>主持人:蕭國健 (香港珠海學院)</p> <p>二次大戰前團防局發展史 黃競聰 (香港珠海學院)</p> <p>闡述二十世紀香港若干流行性霍亂症的防病救治情況 鄭榮標 (香港珠海學院)</p> <p>五十年代「第三勢力」香港文學報刊述評 柴宇瀚 (香港史學會)</p>	<p>主持人: 陳蒨 (香港樹仁大學)</p> <p>論電影版《白鹿原》對小說《白鹿原》的改編 宋靜 (東吳大學)</p> <p>傳統舞臺的現代性—以臺灣豫劇《梅山春》為例 柯香君 (臺灣經國管理暨健康學院)</p> <p>戲班文化的影像敘事與現代意義--以華語電影《孟蘭神功》與《龍飛鳳舞》為例 沈惠如 (東吳大學)</p> <p>影像敘事中的同志論述 劉向仁 (臺灣經國管理暨健康學院)</p>	<p>Chairperson: PAN Bang Cheng (Chu Hai College of Higher Education)</p> <p>In Search of “Authentic” Amis: A Case Study of Tourism and the Construction of Local Culture in Doulan, Taitung WONG Nok Shun (The Chinese University of Hong Kong)</p> <p>Sustainable heritage management in Adelaide LI Rita Yi Man (Hong Kong Shue Yan University)</p> <p>Chaoshan Culture between the Local and the Global - From 19th Century Treaty Port Photography to 21st Century Glocal Chaoshan Culture Digital Archives (STU Library) Karsten KRUEGER (Shantou University College of Liberal Arts)</p>

Parallel Session 4 分組環節四

Date: March 14th 2015 (Sat)

Time: 16:45 – 18:15

<p>Session 4A: Education and Citizenship Room1 一號室 (Language: English)</p>	<p>4B 分組: 香港文學——報刊與城市 Room 2 二號室 (語言: 廣東話)</p>	<p>4C 分組: 中國文化象徵 Room 3 三號室 (語言: 普通話)</p>	<p>4D 分組: 全球化與本土政策 Room 4 四號室 (語言: 普通話)</p>
<p>Chairperson : Selina Ching Chan (Hong Kong Shue Yan University)</p> <p>Overseas Chinese Women and Education: A Case Study of an Overseas Chinese Women's Association in Yokohama Chinatown WONG Elim Yee Lam (The Chinese University of Hong Kong)</p> <p>The role of Hong Kong schools in promoting students' expectation towards future civic engagement AU Wai Chun, Cherry (The Hong Kong Institute of Education)</p> <p>Political Socialization in Confucian Heritage Societies: Comparing Student Beliefs and Attitudes in China and Other Asian Societies YANG Junhong (Shanghai University of Political Science and Law) Pei-te LIEN (University of California, Santa Barbara)</p>	<p>主持人: 鄒文律 (香港高等科技教育學院)</p> <p>韓麗珠小說與疾病書寫——以《離心帶》為中心的考察 鄒文律 (香港高等科技教育學院)</p> <p>從《香港日報》(日文版, 1942 - 1945) 看淪陷時期日人在香港的文藝政策 李凱琳 (香港理工大學)</p> <p>五〇、六〇年代香港報刊中的存在主義——一種「大眾文化」的解讀 鄭蕾 (香港浸會大學)</p> <p>華南政治與港式言情: 論三十年代傑克「香港式通俗化新文藝小說」 李卓賢 (香港中文大學)</p>	<p>主持人: 莫雲漢 (香港珠海學院)</p> <p>中國琉璃起源與發展之探究: 從文創企業琉璃工房與琉園談起 柯亞先 (亞東技術學院)</p> <p>From Dog to Dragon: Cultural Changes on the Costume of She Ethnic Group in China 闫晶 (中國浙江臨安浙江農林大學)</p> <p>從物質文化角度看曹植詩中的「玉樽」意涵 汪順平 (臺灣中央大學)</p> <p>從以農業為本走向以農人為本——“重農”新解 董正華 (香港珠海學院)</p>	<p>主持人: 皇甫河旺 (香港珠海學院)</p> <p>全球化如何使得海外印度人數典忘祖 貝華龍 (國立臺灣師範大學)</p> <p>「白澳政策」對於澳洲華人家庭影響 ~ 以雷學榮家族為例 王光輝 (國立臺灣師範大學)</p> <p>全球化與區域活性化——以大分縣大山地區為例 若杉 英治 (日本大分市役所)</p> <p>廣東、中原和西方文化和文明的創意城市, 香港的獨特文化——廣東省各城鎮與香港的比較- 金珍鎬 (香港珠海學院)</p>

Parallel Session 5 分組環節五

Date: March 15th 2015 (Sun)

Time: 11:15 – 12:45

<p>5A 分組: 重評舒巷城小說 Room1 一號室 (語言: 廣東話)</p>	<p>5B 分組: 異地文化 Room 2 二號室 (語言: 普通話)</p>	<p>Session 5C: Adolescents in Asia Room 3 三號室 (Language: English)</p>
<p>主持人: 馬輝洪 (香港中文大學)</p> <p>評論人: 陳智德 (香港教育學院)</p> <p>抒情與越軌——重論舒巷城《太陽下山了》 王宇平 (上海交通大學)</p> <p>兩種「香港仔」形象——以舒巷城〈香港仔的月亮〉、司明《新生晚報》專欄為討論對象 葉嘉詠 (香港中文大學)</p> <p>夢與銀光——舒巷城《太陽下山了》的接收延緩技術及其「誤讀」 余境熹 (香港大學)</p>	<p>主持人: 許景昭 (香港珠海學院)</p> <p>論近十五年日本大阪中華學校經營生存現況 潘郁欣 (臺灣師範大學)</p> <p>在日中國留學生的社交網絡 李文 (同志社大學)</p> <p>台灣人士學習泰文的動機之研究 蘇青婉 (國立臺灣師範大學)</p> <p>* Behind the scene- “Japan Films” in Hong Kong in 80’s HA Miu Yin (The University of Hong Kong)</p> <p>* Presentation in English</p>	<p>Chairperson : LEE Tracy (Chu Hai College of Higher Education)</p> <p>Factors affecting customer satisfaction on repurchase intention: An empirical study of cosmetic retailers among undergraduate students in Hong Kong CHAN Man Wai (University of Wales)</p> <p>Educational Affordances of a Facebook Group: A User Survey of Hong Kong Undergraduate Students LI Ka Leung (Technological and Higher Education Institute of Hong Kong)</p> <p>A Survey on the Electronic Cigarettes' Use among Adolescents in Malaysia SIAH Poh Chua (Lingnan University)</p>

Parallel Session 6 分組環節六

Date: March 15th 2015 (Sun)

Time: 13:45 - 15:15

<p>6A 分組： 國民政府與國民黨 Room1 一號室 (語言：普通話)</p>	<p>6B 分組： 教育研究與實踐 Room 2 二號室 (語言：廣東話)</p>	<p>6C 分組： 儒家思想 Room 3 三號室 (語言：普通話和廣東話)</p>
<p>主持人：周正偉 (香港珠海學院)</p> <p>南京國民政府時期刑事訴訟的上訴制度 久保茉莉子 (東京大學)</p> <p>國民政府的抗戰褒揚立法 ZHAO Jinkang (Henan University)</p> <p>陳儀與國民黨治台策略 (1945-47) 余祺燁 (倫敦大學)</p>	<p>主持人：蘇春暉 (香港珠海學院)</p> <p>文字學與漢字學習——論香港專上課程的「正字」教學 李詠健 (香港中文大學)</p> <p>教育理想的實踐——論阿濃《新愛的教育》 馬輝洪 (香港中文大學)</p> <p>新戰國時代：香港影視教育研究 CHAN Ka Lok Sobel (香港浸會大學)</p> <p>論徐灝《說文解字注箋》的象形觀 陳媽雪 (香港大學)</p>	<p>主持人：黃湘陽 (香港珠海學院)</p> <p>論王充對孟子命論之理解 林季芸 (東吳大學)</p> <p>兩漢儒家人性思想的脈絡及其演變析論 LEE Wing Tat (清華大學)</p>

Parallel Session 7 分組環節七

Date: March 15th 2015 (Sun)

Time: 15:15 - 16:45

<p>Session 7A: Business Analysis in Hong Kong and China Room1 一號室 (Language: English)</p>	<p>Session 7B: Social Institutions and Systems Room 2 二號室 (Language: English)</p>	<p>Session 7C: Modernities and Post-Modernities in Korea Room 3 三號室 (Language: English)</p>
<p>Chairperson: TSE Wai Man (Chu Hai College of Higher Education)</p> <p>Women in Management and Firm Financial Performance: Evidence from Hong Kong FUNG Benjamin (Benny K B Kwok Forensic Expert)</p> <p>Rank Correlation Analysis of Investment Decision for Small Investors in the Hong Kong Derivatives Markets HON Tai-Yuen (Hong Kong Shue Yan University)</p> <p>Causal Factors of Construction Accidents in China and Safety Measures LI Rita Yi Man (Hong Kong Shue Yan University)</p> <p>The international division of labour in East Asia's motion picture industry: The case of Taiwan CHANG Shih-Chien (Chu Hai College of Higher Education)</p>	<p>Chairperson: HU Hsin Li (Hang Seng Management College)</p> <p>The role of Social Welfare NGO in urban community, China Yuki YOKOHAMA (Osaka Ohtani University)</p> <p>Evolving from a Social Movement to a People's Organization: The Case of San Vicente Mangrove Association (SAVIMA) of Maribojoc, Bohol, Philippines Mae Claire G. JABINES (University of the Philippines Cebu)</p> <p>Presence of a long-term care insurance system and care regimes in East Asian societies Atsushi Nishio (Shizuoka University of Welfare)</p> <p>* 中国における劇場的メカニズムという試論 (在中國劇場的法的構造的試論) 高橋孝治 (TAKAHASHI KOJI) (中國政法大學) * Presentation in Japanese</p>	<p>Chairperson: Dong-No KIM (Yonsei University)</p> <p>The Same Heroine, Different Responses Heejin JUN Kwang-hyung PARK (Yonsei University)</p> <p>Korean Women's Modern Higher Education during the Colonial Period Jiyeon LEE (Yonsei University)</p> <p>Multicultural Center without Multiculturalism in Korea Dasom LEE (Yonsei University)</p>

Parallel Session 8 分組環節八

Date: March 15th 2015 (Sun)

Time: 17:00 - 18:30

<p>Session 8A: Contemporary Social Problems Room1 一號室 (Language: English)</p>	<p>8B 分組: 科技與商業 Room 2 二號室 (語言: 普通話)</p>	<p>Session 8C: Political Discourse Analysis Room 3 三號室 (Language: English)</p>
<p>Chairperson : DONG Zheng Hua (Chu Hai College of Higher Education)</p> <p>Changes of Agriculture Land Use of Rural Migrants: A case study on Rural Migrants in Construction Sectors from North-western Shandong, China ZHANG Wanchao (Hiroshima University)</p> <p>Subdivided units in Hong Kong: a hard nut to crack social problems LI Rita Yi Man (Hong Kong Shue Yan University)</p> <p>Law and Governance: Refugee Status Determination and Resettlement in Hong Kong and Urban Thailand SHUM Terence C.T. (Technological and Higher Education Institute of Hong Kong)</p> <p>Digital Humanities Research in China A Critical Overview and Project Report Karsten KRUEGER (Shantou University College of Liberal Arts)</p>	<p>主持人:柯達群 (香港珠海學院)</p> <p>初探台灣非營利組織與社會企業的資訊整合 張靜方(CHANG, Ching-fang) (香港大學)</p> <p>論香山商人的企業家精神 胡波 (廣東省中山市社會科學界聯合會)</p> <p>醫院局部排氣自動檢查表內容效度之建構研究 蕭景祥 (嘉南藥理大學)</p> <p>孫千芬 (Chi Mei Medical Center)</p>	<p>Chairperson: CHAN Mon Cho (Chu Hai College of Higher Education)</p> <p>Subjectivity in the political discourse Eden S H LI John LI Percy LUI Andy FUNG (The Open University of Hong Kong)</p> <p>Registerial analysis of political discourse FUNG Andy Percy LUI Eden S H LI John LI (The Open University of Hong Kong)</p>